

7 ways IoT is making mining much safer

Mining is fraught with danger, but IoT is changing that. Here's how:

1. Employee tracking. At any one time, all employees can be accounted for, essential in emergency situations.
2. Situational awareness – the assets can feedback environmental messages to employees, keeping them hyper aware of their surroundings.
3. Smart clothing triggers alerts to employee smartphones in the case of PPE not working properly. These same sensors also track employee body temperatures.
4. Asset tracking. Mechanical breakdowns can result in injury or death. Keeping track of mechanical integrity before it becomes a problem can make the difference.
5. No more canaries down a coal mine! IoT environment trackers can monitor for any noxious gases or changes in oxygen levels.
6. Similarly, IoT sensors can predict weather conditions based on real-time air quality, water and soil data.
7. Lastly, managers can record information digitally on their smart devices, removing the possible errors inherent in manual paperwork, leading to fewer accidents.

5G has the capacity to revolutionise industries – imagine what it could do for your business? #OoredooBusiness #Ooredoo #wearedigital

Is Augmented Reality important for your business?

Augmented Reality (AR) doesn't create a new reality so much as add a digital layer onto the real-world experience. Ask any gamers about AR, and they'll point you towards their headsets which immerse them into their gaming world. But AR is potentially more than a heightened gaming experience – it has definite benefits for business. These include:

1. Unique opportunities for immersive reality, particularly in retail, to boost your business marketing. Concept design stores use AR to create visual representations of customer's dream homes, make up manufacturers let you 'try before you buy' and some stores have interactive 'virtual stores' that let customers 'browse'.
2. Hands on training without the risks of actual on-the-job training through AR scenarios. And, employee training can be augmented with interactive material, such as videos and 3-D overlays, that enhances employee learning, saving on costs and time.
3. Increased customer engagement whether they're tracking order deliveries or interacting with your app, that boosts your bottom line. AR bridges the gap between online selling and the bricks-and-mortar experience, which enhances not only customer selling but also the customer relationship.

Of course, AR's potential is only possible with the benefits 5G unlocks. Are you ready to unlock that potential for your business? #Ooredoo #OoredooBusiness

What's possible with Ooredoo 5G?

Smart hotels: Where high-tech meets high-touch

The hospitality industry is leveraging the benefits of 5G to maximise hotel experiences which promise more than your average home away from home. From intuitive technology that adjusts lighting and ambient temperature to advanced robotics who process your check ins, smart hotels are using technology to make sure their guests' needs are customised, personalised and efficiently taken care of, all at the click of a button.

How can 5G innovate your customer experience? #Ooredoo #OoredooBusiness

<https://www.youtube.com/watch?v=sK8PafHNx4c>

Did you know?

73 operators in 41 countries have launched one or more commercial 5G services...Ooredoo was the first

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